

Secerno launches new database appliance delivering dynamic threat visualisation and deflecting dangerous SQL approaches

British innovator blazes trail with key industry firsts

Oxford, 10 April 2007 – Data security provider, Secerno, is launching today a new product geared to delivering real-time insight into database security and offering heightened protection against inappropriate approaches to the database. The product continues the company's tradition of offering ground-breaking innovation. For the first time, Secerno.SQL v1.2 provides system owners with a real-time graphical understanding of how database access behaviour is deviating from what is safe or normal. It is also the first solution automatically to sanitise harmful approaches from applications and users accessing the database by replacing them with safe ones. In addition it provides more resilient intrusion prevention whilst ensuring no degradation to performance.

"Secerno's mission is to enable users to understand, control and protect their databases effectively. This new product delivers unparalleled data security, empowering organisations to derive the maximum value from their information and enabling data security without the costs and overheads of traditional solutions. We see it becoming a database security 'must-have' ", says Paul Davie, Secerno CEO and Founder.

Commenting on Secerno's development, Clive Longbottom, Service Director, Business Process Analysis for Quocirca said: "Inadvertent and malicious attacks at the database level are common, and the received wisdom of utilising application-level security will not stop breaches at such a direct level. By checking and trapping the calls going straight to the database, overall security is raised by several orders of magnitude"

Secerno.SQL 1.2 breaks new ground in three important areas:

- It substitutes any undesirable or inappropriate SQL statements that applications send **before** they arrive at the database. This allows dangerous queries to be replaced with safer ones at the same time as ensuring minimal impact on the operation or performance of the applications from which the SQL requests emanate. Secerno is able to do this through its patent-pending technology, which makes Secerno.SQL the only database security solution able to understand the true intent of database interactions.
- Secerno.SQL v1.2 ensures greater resilient intrusion prevention than is available with other solutions, without hindering availability of the database – a key consideration for business.
- It provides a dynamic graphical view of the threat level to which a database is exposed showing changes in patterns of the SQL statements from what would normally be expected, and rating them against the severity of a threat. This means that even non-technical users can instantly see and assess threats to their data assets.

Secerno's solutions are already being deployed effectively to provide an independent and reliable process for managing database access for security and compliance-conscious organisations.

Secerno.SQL v1.2 is available now from Secerno and its channel partners. Contact Secerno on enquiries@secerno.com or 0845 450 9460 for more information.

More about Secerno

Award-winning Secerno (www.secerno.com) provides the world's most advanced, comprehensive and intelligent database security solution.

Deploying a microperimeter approach, Secerno.SQL sits right next to an organisation's data asset to protect data at the highest level. Its unique machine-learning technology understands the true intent of database interactions and protects an organisation's data from both known and unknown threats, whether they originate from external or internal sources.

Secerno enables the continuous improvement of data security by allowing companies to understand, control and protect their data assets. It empowers organisations to derive the most value from their information and to enable data security without the costs associated with traditional solutions.

Secerno offers protection to customers across an array of industries including financial services, healthcare and pharmaceuticals, retail and government agencies and departments. Secerno is funded by UK investors, including Eden Ventures, Quester and Oxford Venture Management, who have a successful track record for backing winning innovators and entrepreneurs.

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