

Secerno Appoints New CEO

15 May 2007 – Secerno, the technology leader in data security, has appointed Steve Hurn as its new Chief Executive. Hurn's core focus will be to drive the rapid market adoption of Secerno's award-winning database security solutions world-wide.

Hurn brings to Secerno more than 20 years' general management and sales experience in the IT sector. Prior to joining the company, he was Senior Vice President of Worldwide Sales at Cramer, where he increased the company's revenue to in excess of \$100m in four years. Before this, Hurn was Senior Vice President of Sales and Marketing at Marrakech. Hurn also spent six years at Oracle, where he held a number of positions including the management of vertical sales teams and ultimately becoming a member of their UK Board, responsible for developing their partner channel strategy.

Hurn comments on his appointment: "It's an exciting time to be joining an award-winning company. Secerno has already established itself as the world's most advanced database security provider, and its market share and reputation will grow rapidly as organisations respond to legal and consumer demand for improved security on sensitive data.

"In the past, the need for effective data protection was discussed only in IT security circles, but high profile data breaches and the boom in identity theft have made data security a prominent concern for consumers who are demanding that their personal details remain personal."

Paul Davie, Secerno's founding CEO, becomes the company's new Chief Operating Officer and will concentrate on developing and enhancing the Secerno customer experience for end-users and partners alike.

Paul Davie comments, "After a long search for exactly the right person to lead Secerno into its next phase of rapid commercial growth, I am delighted to welcome Steve to the company. Moving forward, I am relishing the challenges of global expansion and I look forward to the continued growth of Secerno."

About Secerno

Award-winning Secerno provides the world's most advanced, comprehensive and intelligent database security solution.

Deploying a microperimeter approach, Secerno.SQL sits right next to an organisation's data asset to protect data at the highest level. Its unique machine-learning technology understands the true intent of database interactions and protects an organisation's data from both known and unknown threats to data, whether they originate from external or internal sources.

Located in Oxford, UK, Secerno enables the continuous improvement of data security by allowing companies to understand, control and protect their data assets. It empowers organisations to derive the most value from their information and to enable data security without the costs associated with traditional solutions.

Secerno offers protection to customers across an array of industries including financial services, healthcare and pharmaceuticals, retail and government agencies and departments. Secerno is funded by UK investors, including Eden Ventures, Quester and Oxford Venture Management, who have a successful track record for backing winning innovators and entrepreneurs.