

Secerno Short Listed For Techworld Awards 2007

Oxford, United Kingdom, 25 May 2007 – Data security solutions provider, Secerno, today announced that it has been named as a finalist of the 2007 Techworld Awards. The Techworld Awards recognise and reward the very highest standards of individual and collective achievement.

With over 200 entries each year, the Techworld Awards are considered a benchmark throughout the computer industry. Entrants are evaluated on strategy, creativity, innovation and effectiveness. An independent panel of judges of highly respected individuals from the IT industry and Techworld editors select the shortlists and final winners. The winners will be announced at a gala event on Wednesday 27th June at Gibson Hall, London.

Flagship product Secerno.SQL has been selected as a finalist in the 'IPS Product of the Year' category. Developed on the back of Oxford University research into machine-learning technology, Secerno.SQL is unique in its approach to data security. Secerno has been short listed for these prestigious awards because of its innovation in product development and the inimitable effectiveness of its solutions.

Secerno provides a database application assurance platform that automatically understands the patterns of normal access to each individual corporate database. This allows system owners to understand and measure exactly how a database is being used, and the true intent of interactions, for informed decision-making and fast, efficient policy setting. Secerno.SQL then uses this rich understanding of user behaviour to insist on database interactions that conform only to allowable behaviours.

"We are delighted to be nominated for these awards," commented Steve Hurn, CEO, Secerno. "It is fabulous that another industry body has recognised Secerno for its ground-breaking technology."

In the last few months, Secerno has been named winner of SC Magazine's 2007 Innovation Award, received Red Herring 100 Europe status and has also been named a winner in the 2006 Computing Awards for Excellence.

About Secerno

Award-winning Secerno provides the world's most advanced, comprehensive and intelligent database security solution. Deploying a microperimeter approach, Secerno.SQL sits right next to an organisation's data asset to protect data at the highest level. Its unique machine-learning technology understands the true intent of database interactions and protects an organisation's data from both known and unknown threats to data, whether they originate from external or internal sources.

Located in Oxford, UK, Secerno enables the continuous improvement of data security by allowing companies to understand, control and protect their data assets. It empowers organisations to derive the most value from their information and to enable data security without the costs associated with traditional solutions.

Secerno offers protection to customers across an array of industries including financial services, healthcare and pharmaceuticals, retail and government agencies and departments. Secerno is funded by UK investors, including Eden Ventures, Quester and Oxford Venture Management, who have a successful track record for backing winning innovators and entrepreneurs

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