

## **Secerno Wins Techworld Awards 2007**

**Oxford, United Kingdom, 29 June 2007** – Data security solutions provider, Secerno, today announced that its flagship product Secerno.SQL has won IPS Product of the Year at the 2007 Techworld Awards.

With over 200 entries each year, the Techworld Awards are considered a benchmark throughout the computer industry. Entrants are evaluated on strategy, creativity, innovation and effectiveness. An independent panel of judges consisting of highly respected individuals from the IT industry and Techworld editors select the winners.

Secerno provides a database application assurance platform that automatically understands the patterns of normal access to each individual corporate database. This allows system owners to understand and measure exactly how a database is being used, and the true intent of interactions, for informed decision-making and fast, efficient policy setting. Secerno.SQL then uses this rich understanding of user behaviour to insist on database interactions that conform only to allowable behaviours.

Comments John Dunn, Editor, Techworld: “At a time of incremental innovation in security, the judges were delighted to encounter a product of such originality and technical sophistication. Secerno SQL was one of the strongest entries we’ve ever had to assess.”

“It’s great that Secerno SQL has been recognised for the market leading product it is. Winning the award is a great endorsement for the team and our belief that the unique Secerno platform meets a very real need for the very best protection for SQL databases.” commented Steve Hurn, CEO, Secerno.

In the last few months, Secerno has been named winner of SC Magazine’s 2007 Innovation Award, received Red Herring 100 Europe status, and was also been named a winner in the 2006 Computing Awards for Excellence.

### **About Secerno**

Award-winning Secerno provides the world’s most advanced comprehensive and intelligent database security solution. Deploying a microperimeter approach, Secerno.SQL sits right next to an organisation’s data asset to protect data at the highest level. Its unique machine-learning technology understands the true intent of database interactions and protects an organisation’s data from both known and unknown threats to data, whether they originate from external or internal sources.

Located in Oxford, UK, Secerno enables the continuous improvement of data security by allowing companies to understand, control and protect their data assets. It empowers organisations to derive the most value from their information and to enable data security without the costs associated with traditional solutions.

Secerno offers protection to customers across an array of industries including financial services, healthcare and pharmaceuticals, retail and government agencies and departments. Secerno is funded by UK investors, including Eden Ventures, Quester and Oxford Venture Management, who have a successful track record for backing winning innovators and entrepreneurs.

### **For more information:**

Emma Dunstone  
Marketing Director  
Secerno  
Tel: +44 (0) 845 450 9460  
Email: [emma.dunstone@secerno.com](mailto:emma.dunstone@secerno.com)