

Press Release



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## **Secerno Short-listed for Computing Excellence Award 2007**

Finalist in the 'Business Hardware Supplier of the Year' Category

**Oxford, UK – October 8, 2007**– Secerno, the technology leader in data security today announced it has been short-listed for Computing magazine's prestigious 2007 'Awards for Excellence', as a finalist in the 'Business Hardware Supplier of the Year' category.

The Computing Awards for Excellence are one of the most sought-after awards in the UK IT industry. Year-on-year, the awards recognise the contribution of individuals, teams and organisations that have excelled in the use, development and deployment of IT. The 'Business Hardware Supplier of the Year' accolade will be awarded to a company that has excelled in the provision of IT systems and in supporting industries based on its product quality, value-for-money and innovative offering. While nominations come from users, vendors or self-nominations, suppliers are judged by votes received from readers to reflect real-life experiences.

Steve Hurn, CEO at Secerno, commented, "As the web evolves, the value of corporates' digital data is increasing, but so is its security threat, both from internal and external sources. A database security breach can be crippling as it impacts not only business revenues and customers, but also company reputation, which is always much harder to regain. And then there are the regulatory compliance implications to grapple with too.

"We have been very successful in developing innovative and effective solutions for our customers. We are delighted at being short-listed and look forward to the announcement of the winners of the Awards."

In the last few months, Secerno has been named winner of SC Magazine's 2007 Innovation Award, received Red Herring 100 Europe status, and has also been awarded IPS Product of the Year 2007 by Techworld.

The winners of the Awards will be announced on November 7, 2007, at an event at the Battersea Park Arena in London.

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### **About Secerno**

Award-winning Secerno provides the world's most advanced, comprehensive and intelligent database security solution.

Deploying a microperimeter approach, Secerno.SQL sits right next to an organisation's data asset to protect data at the highest level. Its unique machine-learning technology understands the true intent of database interactions and protects an organisation's data from both known and unknown threats to data, whether they originate from external or internal sources.

Located in Oxford, UK, Secerno enables the continuous improvement of data security by allowing companies to understand, control and protect their data assets. It empowers organisations to derive the most value from their information and to enable data security without the costs associated with traditional solutions.

Secerno offers protection to customers across an array of industries including financial services, healthcare and pharmaceuticals, retail and government agencies and departments. Secerno is funded by UK investors, including Eden Ventures, Quester and Oxford Venture Management, who have a successful track record for backing winning innovators and entrepreneurs.

### **For more information on Secerno:**

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