

Press Release

Date: 22nd October 2007

Secerno Makes the Final Cut for Prestigious Thames Valley Business Awards

Secerno Short-listed in Innovation Category for Regional Technology Awards

Secerno, the technology leader in data security today announced that it has been selected as a finalist in the innovation category of the 2007 Thames Valley Business Awards.

This is the first year that Secerno has entered the regional awards, which are organised annually by Elcot's *Business Magazine*. This year, the high profile event will culminate in an esteemed gala dinner and awards ceremony on November 22nd.

Competitors entering the Award for Innovation, sponsored by Slough Trading Estate, will be measured on innovative skills, drive and commitment, as well as their business environment and strategic partnerships.

Secerno is prepared for some stiff competition in the final selection since the Thames Valley Business Awards are always hotly contested, particularly as the Thames Valley is well populated with successful and innovative technology companies. In fact, previous winners at the awards include O2, Sun Microsystems, Integralis, Keltec, and Logical Networks plc.

Steve Hurn, CEO at Secerno commented; "we are delighted that the Thames Valley Business Awards has selected Secerno as a finalist and recognises our technology for its deep innovation. We pride ourselves in the uniqueness of the machine learning-based data security solution that we have brought to market and are very excited about the interest it has generated among customers, prospects and the industry as a whole."

In the last few months, Secerno has been short-listed for the Computing Excellence Awards, named winner of SC Magazine's 2007 Innovation Award, received Red Herring 100 Europe status, and has also been awarded IPS Product of the Year 2007 by Techworld.

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About Secerno

Award-winning Secerno provides the world's most advanced, comprehensive and intelligent database security solution.

Deploying a microperimeter approach, Secerno.SQL sits right next to an organisation's data asset to protect data at the highest level. Its unique machine-learning technology understands the true intent of database interactions and protects an organisation's data from both known and unknown threats to data, whether they originate from external or internal sources.

Located in Oxford, UK, Secerno enables the continuous improvement of data security by allowing companies to understand, control and protect their data assets. It empowers organisations to derive the most value from their information and to enable data security without the costs associated with traditional solutions.

Secerno offers protection to customers across an array of industries including financial services, healthcare and pharmaceuticals, retail and government agencies and departments. Secerno is funded by UK investors, including Eden Ventures, Quester and Oxford Venture Management, who have a successful track record for backing winning innovators and entrepreneurs.

For more information on Secerno:

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